## Exercise 30

Find the critical numbers of the function.

$$
f(x)=x^{3}+6 x^{2}-15 x
$$

## Solution

A critical number is a value of $x$ for which the derivative is zero or nonexistent. Take the derivative of the function.

$$
\begin{aligned}
f^{\prime}(x) & =\frac{d}{d x}\left(x^{3}+6 x^{2}-15 x\right) \\
& =\left(3 x^{2}\right)+6(2 x)-15(1) \\
& =3 x^{2}+12 x-15
\end{aligned}
$$

Set $f^{\prime}(x)=0$ and solve for $x$.

$$
\begin{gathered}
f^{\prime}(x)=0 \\
3 x^{2}+12 x-15=0 \\
3\left(x^{2}+4 x-5\right)=0 \\
3(x+5)(x-1)=0 \\
x=-5 \quad \text { or } \quad x=1
\end{gathered}
$$

